



Estimate

Pierson Studios
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Andy Gallios
Miller's Pub
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Estimate Number 4988
Date April 27, 2019

JOB NAME

Miller's Pub Potography

JOB DESCRIPTION

Full day of photography of Miller's Pub. 8-10 menu shots, 5-7 drink shots, interior shots of empty space, activity shots of after hours crowd and exterior. Also detail shots of new interior. All shots done to be used across multiple social media channels.

USAGE LICENSE

Any media for any length of time.

ESTIMATE TERMS

Estimate is valid for 60 days from the date of issue. Fees and expenses quoted are for the original job description and layouts only. Final billing will reflect actual expenses. A purchase order or signed estimate and 50% of the estimate total is due upon booking. Invoice is payable upon job delivery.

CANCELLATIONS AND RESCHEDULING POLICY

If you want to schedule a soft date for your job, we call that an "icing". That means the date is held but will have to be released if another client wants that date. You would have first refusal however. If you want to actually "book" a date or dates, we require a 50% deposit to make it firm which really means you've entered into a binding agreement for us to do the job for you at that specific time. If you want to cancel or change a "booked" date or dates, you would have to forfeit the deposit. The reason for this is because once a job is "booked", there has already been a considerable amount of time and effort to work your job into the schedule including booking any support crew. Additionally, other jobs are passed up to accommodate your date needs. Of course emergencies happen and in the case of a true emergency we will do our best to make the change with minimal impact on cost.

Fees

Pre Production @ 100.00	100.00
Photographers Fee @ 800.00	800.00
Post Production @ 200.00	200.00
Includes color balancing minor retouching and resizing/exporting for social media.	

Fees Total	1,100.00
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Fees Total	1,100.00
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Sub Total	1,100.00
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Total (USD)	1,100.00
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